STRATEGIES TO HELP EDUCATORS NAVIGATE
THE WORLD OF BOYS FOR ACADEMIC SUCCESS!



★ SPRING SEMINARS 2020 ★

BOSTON » MARCH 17 | BALTIMORE » MARCH 24 | ORLANDO » MARCH 26

Reserve Your Seat Now!
Space is Limited.
Earn 6 Contact Hours!

0613076

STRATEGIES TO HELP EDUCATORS NAVIGATE
THE WORLD OF BOYS FOR ACADEMIC SUCCESS!

Boys are held back in school twice as often as girls. Boys also get expelled from preschool nearly five times more often than girls, and they are diagnosed with learning disorders and attention problems at nearly four times the rate of girls. Boys are more likely to drop out of school, and make up only 43 percent of college students. Millions of boys are being lost along the path to academic success and career achievement in today's knowledge economy. Teacher bias regarding behavior, rather than academic performance, penalizes boys as early as kindergarten. On average, boys receive lower behavioral assessment scores, and those scores affect teachers' overall perceptions of boys' intelligence and achievement.

Rather than penalize boys' high energy – as traditional classroom methods often do - successful teachers are learning to take advantage of male liveliness, curiosity and thirst for competition. Unless educators stop to consider whether traditional methods are working for both genders, boys will continue to get the short end of the educational stick. This powerful one-day seminar helps educators understand the structural, chemical and processing differences between boys' and girls' brains. It helps educators support boys' developmental needs, while teaching them social/emotional competencies. Attendees will discover innovative strategies, as well as group and individual interventions, to help boys achieve their highest academic potential. Teachers, counselors, administrators and other educators will leave with practical tools to support boys' developmental needs and specific activities to get boys learning while reducing their risk for academic failure, dropping out and underachievement.

Learning Objectives

In this seminar you will learn to:

- Explain how boys' brains work including the chemistry and structure.
- Identify the differences in the ways girls and boys focus.
- Recognize the role of hormones, specifically testosterone and dopamine.
- Demonstrate classroom strategies to support boys' developmental needs.
- Contrast the difference between natural aggression and bullying.



Agenda

8:00 – 8:30

Registration

8:30 - 10:00

Boyology: Understanding Boys Inside and Out

- Male vs. Female Brain
 - Four primary differences
 - The Role of Hormones
 - Gray Matter vs. White Matter
- Mythology of Manhood
- Creating Intentional Awareness

10:15 - 12:00

Creating a Classroom Environment for Success

- 7 Steps to Preventing "Boydom"
- Supporting Boys' Developmental Needs
- Teaching Social/Emotional Competencies
- Creating a Positive School Culture
- Supporting a Healthy Image of Manhood

12:00 - 1:00

Lunch (on your own)

1:00 - 2:30

Practical Strategies that Work

- Flipped vs. Traditional
- Room Setup
- 1-Second Rule
- Media and Movement
- Proximity
- Hover-and-Approach: 4 Steps
- Pre-teaching & Prompts
- Praise Ratio
- Avoiding the F-Cycle

2:45 - 3:45

Building Boy: Group and Individual Interventions

- Restorative Practices
- Circle Up
- Mindful Moment
- Group Activities

3:45 - 4:15

Question and Answer Session (optional attendance)

Who Should Attend

- Classroom Teachers
- Principals
- Other Administrators
- Special Education Personnel
- Media Specialists
- School Counselors & Psychologists
- Social Workers (all levels)
- Law Enforcement/SRO
- Counselors & Therapists

About the Presenter

In case of an emergency, another equally qualified presenter will substitute.

Steph Jensen, MS, LPC is an award-winning author and international speaker recognized for her insight and understanding of relational aggression. She combines 18 years of practice in the fields of education and counseling with research, practical strategies and humor to address challenging behaviors and build positive relationships with kids. She has held positions as classroom teacher, education consultant and international speaker. She holds a master's degree in clinical counseling, focusing her efforts on adolescent and family issues.

In recent years, Stephanie has applied her passion for adolescents to focus on the dynamics of relational aggression, social-emotional learning, and positive behavior interventions. Stephanie is currently the Director of Community Contracts for Boys Town in Boys Town, NE. She is the author of *Thrive in the Hive: Surviving the Girl's World of Good and Bad Relationship Bee-haviors*, Mom's Choice Award-winning *Princess Priscilla and the Bully-Bee Day, Princess Priscilla and the Mood Ring Rainbow* and her latest *Princess Priscilla and the Great Beezilla!*

Program Information

PROGRAM FEES: The early bird discount fee is \$149. If form is postmarked or faxed after the early bird deadline, the regular registration fee of \$189 will apply. This fee includes refreshments and handouts, but does not include meals, hotel room or parking fees.

GROUP DISCOUNT: When 3 or more people register together from the same school district or agency, each participant is entitled to a \$25 discount off their registration fee. For 10 or more attendees registering together, each participant is entitled to a \$40 discount. **To receive a group discount, all participants in the group must register at the same time and have a group representative as the contact person.**

HOTEL ACCOMMODATIONS: In some seminar hotels, a block of sleeping rooms has been reserved at a group discount if possible. Please reserve your hotel room early and ask for the Lost Boys or AccuTrain rate.

CONCERNS OR SPECIAL ACCOMMODATIONS: Should you have any concerns, call us at 800-267-5053. If you require special accommodations due to a disability, please fax us at 757-227-6804 or email us at pd@accutrain.com at least 2 weeks prior to the seminar, and note your request on your registration form.

CANCELLATION POLICY: All cancellations incur a \$20 administrative fee and must be received in writing or electronically seven days prior to seminar.

No refunds will be issued on cancellations received after that date.

Substitutions are welcome at any time. Developmental Resources reserves the right to cancel any seminar in the event of insufficient registration, in which case a full refund will be returned. If for any reason the seminar is not held, AccuTrain's liability is limited to a refund of the registration fee paid.

CERTIFICATES: Certificates of Completion for this seminar, which indicate 6 Contact Hours of Continuing Education, will be available upon the completion of the seminar and a course evaluation. Please note that Developmental Resources, a division of AccuTrain, is an approved Continuing Education Provider for:

National Board of Certified Counselors (NBCC #5602): Developmental Resources, a division of AccuTrain, has been approved by NBCC as an Approved Continuing Education Provider, ACEP™ No. 5602. Programs that do not qualify for NBCC credit are clearly identified. Developmental Resources is solely responsible for all aspects of the programs.

Register Online at LostBoysSeminar.com

Lost Boys Seminar Registration Form*

*Please remember to mark the location you will be attending.

Location	Date	1	Early Bird Deadline				
☐ Boston	(T) March 17	7, 2020	(F) February 21, 2020				
☐ Baltimore	(T) March 2	4, 2020	(T) February 25, 2020				
– In Conjunction with Innovative Schools Summit Orlando –							
☐ Orlando (Th) March 26		5, 2020 (Th) February 27, 202					
Registration F	ee:	Early Bird	Regular				
Individual		\$ 149	\$ 189				
3-9 Attendees (see above)		\$ 124	\$ 164				
10-19 Attendees (see above)		\$ 109	\$ 149				
Total Fee: \$							

Name (type or print)	
Organization	
Address	
CityState	Zip
Phone: W()	_H()
Position/Title:Email_	
Payment, or Purchase Order numb registration can be processed. Plea	-
☐ Check (to AccuTrain) ☐ Purchase Order #	#
☐ MC ☐ Visa ☐ Disc ☐ AMEX #	Exp. Date
Signature	CSC Code

Announcing The 2020 Lineup!











Reserve Your Space Now to Take Advantage of Early Registration Discounts! | 800-267-5053 | pd@AccuTrain.com

Order TOLL FREE 800-267-5053 | ONLINE at AccuTrain.com/shop

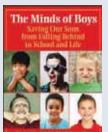
Helping Young People/Teens Learn About Self-Regulation



\$39.95 (includes CD) Grades K-7 \$39.95 (includes CD) Grades 7-12

Self-regulation includes a universal set of skills necessary for academic success, emotional control and healthy social interaction. With this single resource you will be able to address children's/teen's anger problems, academic performance challenges, anxieties, school safety

issues, self-esteem, social skills and much more. The strategies are creative and engaging in a way to create change quickly.

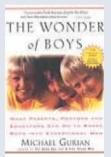


The Minds of Boys

\$18.9

The follow up to Michael Gurian's blockbuster bestseller *The Wonder of Boys*. This revolutionary new book confronts what he and a lot of other parents and teachers in this country truly believe to be a "boys' crisis". This fascinating and practical book shows parents and teachers how to help boys overcome their current classroom obstacles

by helping to create the proper learning environment, understanding how to help boys work with their unique natural gifts, nurturing and expanding every bit of their potential, and enabling them to succeed in life the way they ought to.

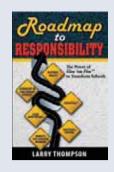


The Wonder of Boys

\$17.00

Michael Gurian's blockbuster bestseller *The Wonder of Boys* is the bible for mothers, fathers, and educators on how to understand and raise boys. It has sold over 400,000 copies, been translated into 17 languages, and sells over 25,000 every year, which is more than any other book on boys in history. This book describes what boys need to become strong, responsible, sensitive men. Instead of encouraging us to stifle

boys' natural propensities for competition and aggression, Gurian offers effective and practical guidelines for channeling them. He shows how the evils boys are susceptible to, including gang activity, sexual misconduct, and crime, become necessary outlets when positive role models and adult support are not available.

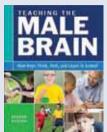


Roadmap to Responsibility: The Power of Give 'em Five™ to Transform Schools

\$17.95

Facing disciplinary conflicts and challenging moments with students is hard enough, but not knowing what to do is particularly stressful. Roadmap to Responsibility: The Power of Give 'em FiveTM to Transform Schools represents an unprecedented paradigm shift in the area of school discipline. It provides a step-by-step plan for making a long-term, positive difference in schools

that will make educators less stressed and more empowered, while influencing students positively for the rest of their lives.



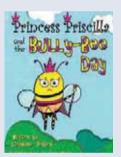
Teaching the Male Brain

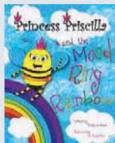
\$39.95

Unlock the potential of every boy! No, you're not imagining it: boys really do learn differently from girls. When you discover how to reach them, you can help them succeed beyond anyone's expectations – even their own. Updated with the latest research in neuroscience and developmental psychology, this bestselling guide

translates theory into tested and refined strategies that are practical and ready to be put to work immediately.







Princess Priscilla and the Great Beezilla! \$14.95 | Grades PK-4

Princess Priscilla and the Bully-Bee Day \$14.95 | Grades PK-3

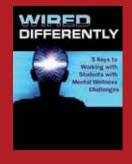
Princess Priscilla and the Mood Ring Rainbow \$14.95 | Grades PK-3



Anxiety in the Classroom – How Educators Can Support Students with Anxiety Disorders DVD Price \$295 | Also available via AccuTrain On-Demand | Grades K-12

More than 13 percent of students – 1 in 8 – experience significant anxiety that limits their engagement in school and in relationships. Anxiety conditions – separation anxiety, social anxiety, phobias and generalized anxiety – are the most prevalent mental issues, and they often go unnoticed. But the impact on the students is significant.

During this webinar, Mike Paget, M.Ed. gives teachers, counselors and other professionals the tools to support and teach this high-potential portion of the student population while avoiding an unmanageable classroom environment. It uses a dramatized interaction to demonstrate how an educator might best handle the difficult, but critical, conversation with a troubled student.



Wired Differently: 5 Keys to Working with Students with Mental Wellness Challenges DVD Price \$250 | Also available via AccuTrain On-Demand | Grades K-12

Current studies show that approximately 20 percent of all students are diagnosable for a mental, emotional or behavioral health issue. This brand-new DVD/On-Demand program will help administrators, teachers, paraprofessionals and other staff understand how to support and teach this often high-potential portion of the student population – while avoiding an unmanageable classroom environment. This 20-minute video-based program employs real-life scenarios to introduce educators to 5 keys for working with students who are diagnosable for various disorders including anger disorders, ADHD, bipolar disorder, anxiety disorders, trauma (including PTSD), Asperger's and mild autism, and oppositional defiant disorder.

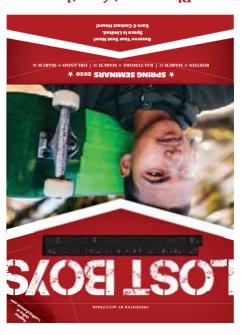


— Earn 6 Contact Hours —

Metro Area	Seminar Date	Hotel Seminar Location	Reservations	Early Bird Deadline			
Boston	March 17, 2020 Tuesday	Holiday Inn Boston Peabody 1 Newbury St., Peabody, MA 01960	978-535-4600	February 21, 2020 Friday			
Baltimore	March 24, 2020 Tuesday	Colonnade DoubleTree Hotel 4 W. University Pkwy., Baltimore, MD 21218	410-235-5400	February 25, 2020 Tuesday			
 In Conjunction with Innovative Schools Summit Orlando 							
Orlando	March 26, 2020 Thursday	Caribe Royale 8101 World Center Dr., Orlando, FL 32821	407-238-8000	February 27, 2020 Thursday			

Register Online at LostBoysSeminar.com

staff members. Please post for other



AccuTrain.com | Fax: 888-372-6061 | Phone: 800-267-5053 208 Ash Ave., Suite 103 | Virginia Beach, VA 23452